



# Domain Overview (Desktop)

crawfordsbeachlodge.co.za

### Organic Search: Summary

ZA | crawfordsbeachlodge.co.za

**1.5K** -2% TRAFFIC

SEMrush Rank	31.4k	
Keywords	201	5%
Traffic Cost	2.1KR	-6%

### Paid Search: Summary

ZA | crawfordsbeachlodge.co.za

**0** 0% TRAFFIC

Keywords	0	0%
Traffic Cost	0R	0%

### Backlinks: Summary

Root Domain: crawfordsbeachlodge.co.za

**264** TOTAL BACKLINKS

Referring Domains	106	Publishers	3
Referring IPs	94	Advertisers	0

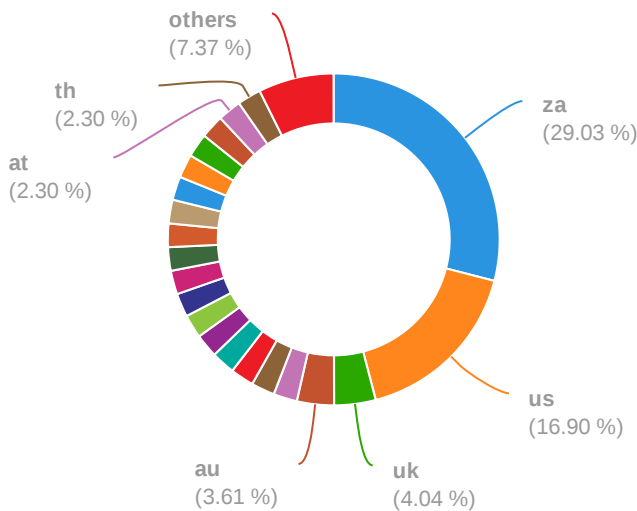
### Display Advertising: Summary

crawfordsbeachlodge.co.za

**4** TOTAL ADS

### Organic Search: Keywords By Country

crawfordsbeachlodge.co.za

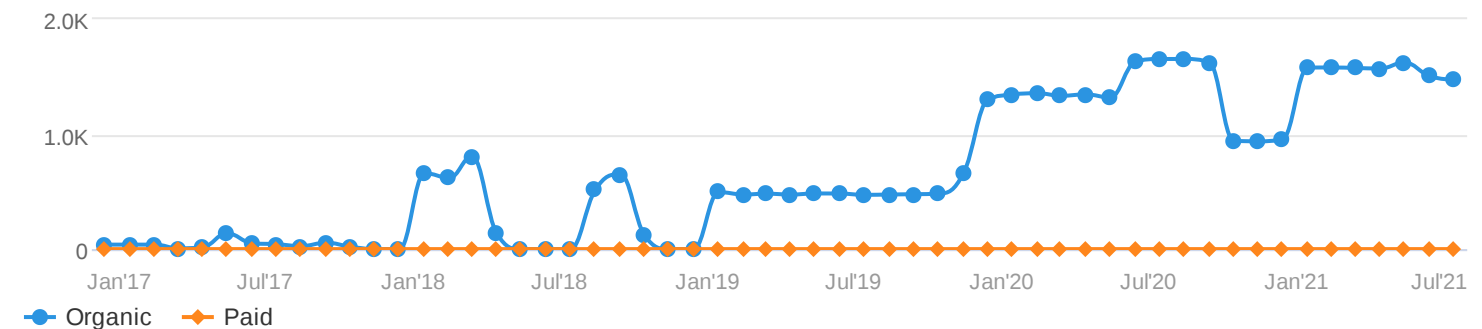


### Paid Search: Ad Keywords by Country



### Traffic: Organic vs Paid

crawfordsbeachlodge.co.za | ZA | All time



# Organic search traffic

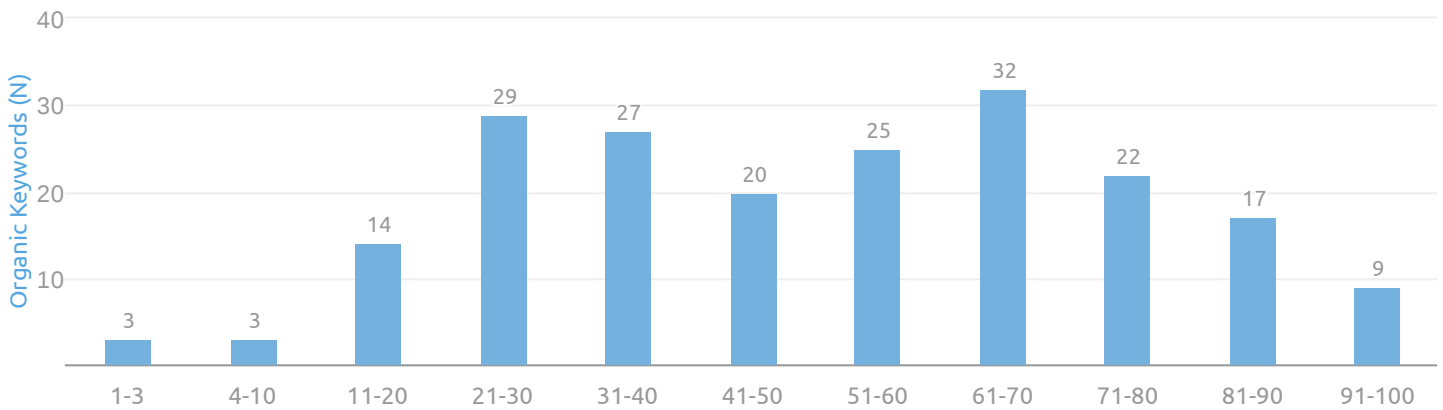
## Organic Search: Top Keywords (201)

ZA | crawfordsbeachlodge.co.za

Keyword	Pos	Volume	CPC (ZAR)	Traffic
crawfords beach lodge	1 (1)	1,600	1.43	86.89%
crawfords cabins	1 (1)	140	1.85	7.60%
senses day spa	12 (12)	720	1.57	0.61%
the beach	19 (45)	2,900	2.71	0.54%
senses spa	4 (4)	110	0.00	0.47%

## Organic Search: Keyword Position Distribution

ZA | crawfordsbeachlodge.co.za



## Organic Search: Top Competitors (203)

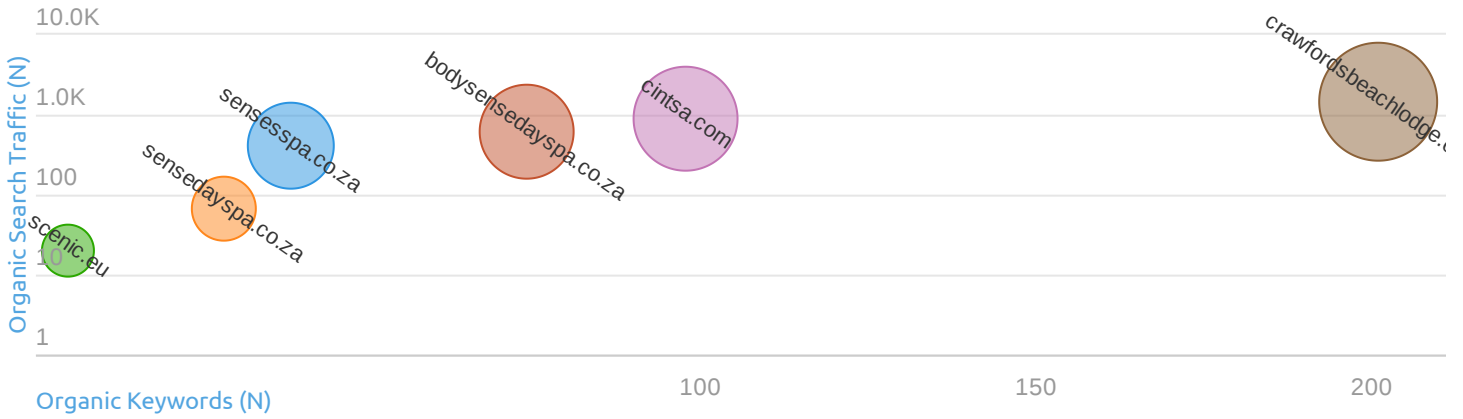
ZA | crawfordsbeachlodge.co.za

Competitor	Com. Keywords	SE Keywords	Com. Level
<a href="https://sensespa.co.za">sensespa.co.za</a>	2	39	28%
<a href="https://sensedayspa.co.za">sensedayspa.co.za</a>	2	29	26%
<a href="https://scenic.eu">scenic.eu</a>	1	6	20%
<a href="https://bodysensedayspa.co.za">bodysensedayspa.co.za</a>	2	74	18%

Competitor	Com. Keywords	SE Keywords	Com. Level
<a href="#">cintsa.com</a>	4	98	15% <div style="width: 15%;"></div>

### Organic Search: Competitive Position Map

ZA | [crawfordsbeachlodge.co.za](#)



### Organic Branded Search

ZA | [crawfordsbeachlodge.co.za](#)

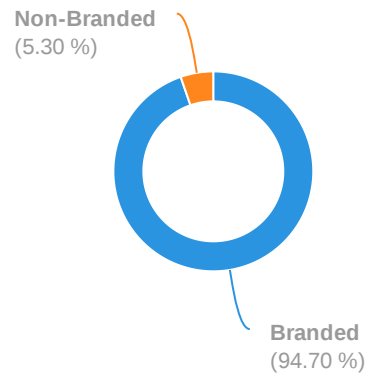
**1.4K** 0% TRAFFIC

Keywords 4

### Branded vs Non-Branded

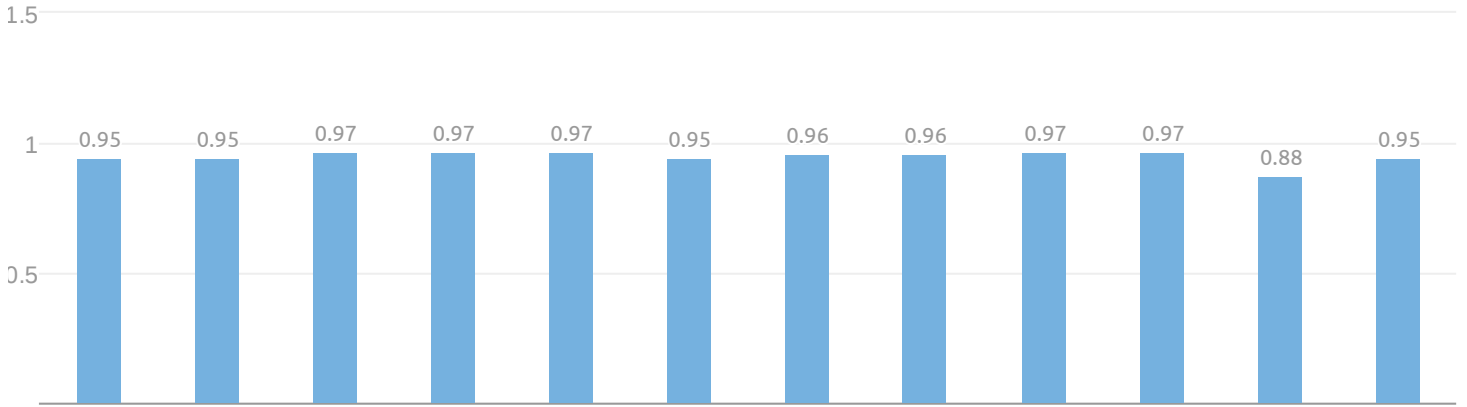
ZA | [crawfordsbeachlodge.co.za](#)

**94.70%** 5.30%  
 Branded Traffic Non-Branded Traffic



### Organic Search: Branded Traffic Trend

ZA | crawfordsbeachlodge.co.za



## Paid search traffic

### Paid Search: Top Keywords

ZA | crawfordsbeachlodge.co.za



### Paid Search: Ad Copy Position Distribution

ZA | crawfordsbeachlodge.co.za



### Paid Search: Top Competitors

ZA | crawfordsbeachlodge.co.za

NO DATA

## Paid Search: Competitive Positioning Map

ZA | crawfordsbeachlodge.co.za

## Sample Ads





ZA | crawfordsbeachlodge.co.za

NO DATA

# Backlinks

## Top backlinks

Root Domain: crawfordsbeachlodge.co.za

Referring page Title / Referring page URL	Anchor text / Link URL	Type
CPSA – Centre for Phenomenology in South Africa <a href="https://saphenomenology.wordpress.com/">https://saphenomenology.wordpress.com/</a>	<a href="http://www.crawfordsbeachlodge.co.za/">http://www.crawfordsbeachlodge.co.za/</a> <a href="http://www.crawfordsbeachlodge.co.za/">http://www.crawfordsbeachlodge.co.za/</a>	-
Say Goodbye to Crumbs and Sticky Typing with the New Logitech Wash... <a href="https://blog.logitech.com/2012/08/22/say-goodbye-to-crumbs-and-sti...">https://blog.logitech.com/2012/08/22/say-goodbye-to-crumbs-and-sti...</a>	beach lodge Holidays estern cape <a href="http://www.crawfordsbeachlodge.co.za/">http://www.crawfordsbeachlodge.co.za/</a>	
Say Goodbye to Crumbs and Sticky Typing with the New Logitech Wash... <a href="https://blog.logitech.com/2012/08/22/say-goodbye-to-crumbs-and-sti...">https://blog.logitech.com/2012/08/22/say-goodbye-to-crumbs-and-sti...</a>	<a href="http://www.crawfordsbeachlodge.co.za/">http://www.crawfordsbeachlodge.co.za/</a>	
Wild Coast Walk-unspoilt coastline <a href="https://www.trailsandtravel.co.za/walking-tours-south-africa/wild-coas...">https://www.trailsandtravel.co.za/walking-tours-south-africa/wild-coas...</a>	46236171 46236171 <a href="https://www.crawfordsbeachlodge.co.za/">https://www.crawfordsbeachlodge.co.za/</a>	
Wild Coast Walk <a href="https://www.trailsandtravel.co.za/walking-tours-south-africa/wild-coas...">https://www.trailsandtravel.co.za/walking-tours-south-africa/wild-coas...</a>	<a href="https://www.crawfordsbeachlodge.co.za/">https://www.crawfordsbeachlodge.co.za/</a>	

## Backlinks: Top Anchors

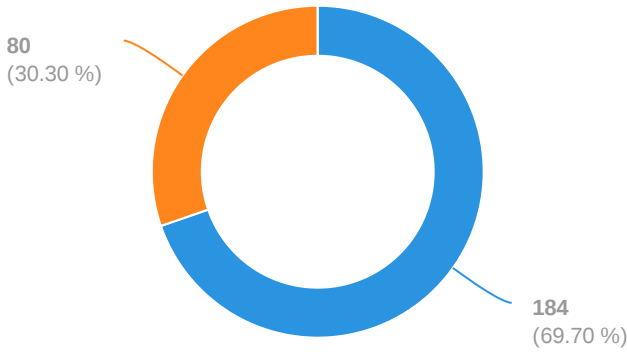
Root Domain: crawfordsbeachlodge.co.za

Anchors	Percentage	Domains	Backlinks
<a href="http://www.crawfordsbeachlodge.co.za/">http://www.crawfordsbeachlodge.co.za/</a>	16%	11	43
<a href="http://www.crawfordsbeachlodge.co.za/">www.crawfordsbeachlodge.co.za</a>	13%	12	34
crawfords beach lodge	12%	14	31
visit website	9%	7	25
crawfordsbeachlodge.co.za	7%	13	19

### Backlinks: Follow vs Nofollow

crawfordsbeachlodge.co.za

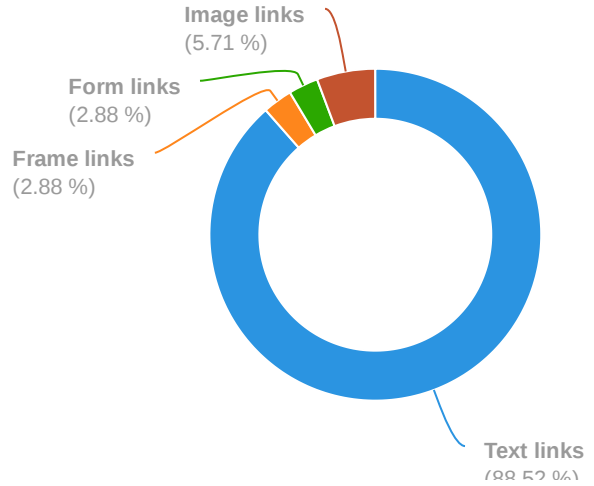
184 Follow links 80 Nofollow links



### Backlinks Types

crawfordsbeachlodge.co.za

248 Text links 0 Frame links 0 Form links 16 Image links



### Backlinks: Top Referring Domains

Root Domain: crawfordsbeachlodge.co.za

Root Domain	Backlinks	IP / Country
<a href="http://near-place.com">near-place.com</a>	20	138.201.90.148
<a href="http://codesria.org">codesria.org</a>	17	213.186.33.4
<a href="http://kapexpress.com">kapexpress.com</a>	12	35.207.168.47
<a href="http://homefoodandtravel.co.za">homefoodandtravel.co.za</a>	12	70.32.31.224
<a href="http://yourtravelguide.co.za">yourtravelguide.co.za</a>	8	154.0.172.170

### Backlinks: Top Indexed Pages

Root Domain: crawfordsbeachlodge.co.za

Title and URL	Domains	Backlinks
Visitor anti-robot validation <a href="http://www.crawfordsbeachlodge.co.za/%20">http://www.crawfordsbeachlodge.co.za/%20</a>	65	170
<a href="https://www.crawfordsbeachlodge.co.za/">https://www.crawfordsbeachlodge.co.za/</a>	22	45
<a href="http://crawfordsbeachlodge.co.za/">http://crawfordsbeachlodge.co.za/</a>	6	15
404 Not Found   Crawfords Beach Lodge <a href="http://www.crawfordsbeachlodge.co.za/things-to-do/dining">http://www.crawfordsbeachlodge.co.za/things-to-do/dining</a>	1	1
<a href="https://www.crawfordsbeachlodge.co.za/conferencing/">https://www.crawfordsbeachlodge.co.za/conferencing/</a>	1	1

## Display advertising

### Display Advertising: Top Publishers (3)

Publishers	Ads	Image	HTML	Text
<a href="https://m.phys.org">m.phys.org</a>	2	0	0	2
<a href="https://felineworlds.com">felineworlds.com</a>	1	0	0	1
<a href="https://phys.org">phys.org</a>	1	0	0	1

### Display Advertising: Landing Pages (2)

crawfordsbeachlodge.co.za

Landing	Times seen
<a href="https://www.crawfordsbeachlodge.co.za/">https://www.crawfordsbeachlodge.co.za/</a>	3
<a href="http://www.crawfordsbeachlodge.co.za">http://www.crawfordsbeachlodge.co.za</a>	1

### Display Advertising: Sample Text Ads (4)

crawfordsbeachlodge.co.za

#### Crawfords Beach Lodge

**Ad** Crawfords Beach Lodge

Wake up to spectacular sea views and magnificent surroundings in luxurious rooms

#### Luxury Beach Resort in Chintsa

**Ad** Crawfords Beach Lodge

Ideal Wild Coast holiday destination for the whole family to enjoy. Book now!

#### Beach Holiday Resort

**Ad** [www.crawfordsbeachlodge.co.za](https://www.crawfordsbeachlodge.co.za)

Luxury accommadation, safari, quad bike, horse ridding, beauty therapy

#### Luxury Beach Resort in Chintsa

**Ad** Crawfords Beach Lodge

Ideal Wild Coast holiday destination for the whole family to enjoy. Book now!

### Display Advertising: Sample Image Ads

crawfordsbeachlodge.co.za

