



Domain Overview (Desktop)

morganbayhotel.co.za

Organic Search: Summary

ZA | morganbayhotel.co.za

5.3K 24% TRAFFIC

SEMrush Rank	11.9k	
Keywords	209	0%
Traffic Cost	8.8KR	28%

Paid Search: Summary

ZA | morganbayhotel.co.za

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	0R	0%

Backlinks: Summary

Root Domain: morganbayhotel.co.za

265 TOTAL BACKLINKS

Referring Domains	99	Publishers	5
Referring IPs	106	Advertisers	0

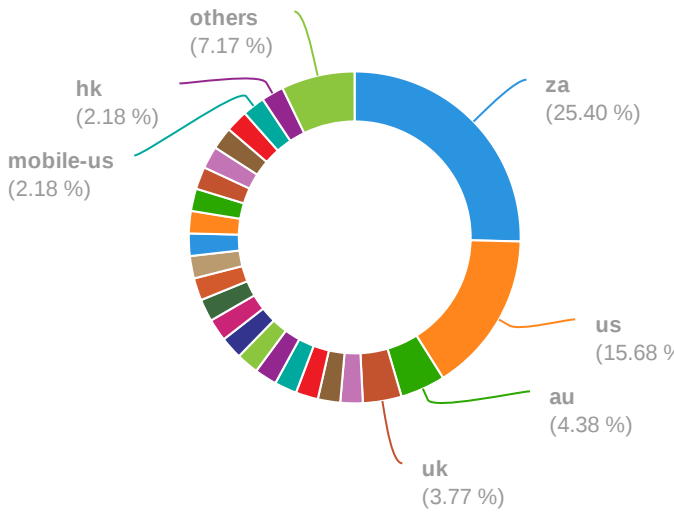
Display Advertising: Summary

morganbayhotel.co.za

2 TOTAL ADS

Organic Search: Keywords By Country

morganbayhotel.co.za

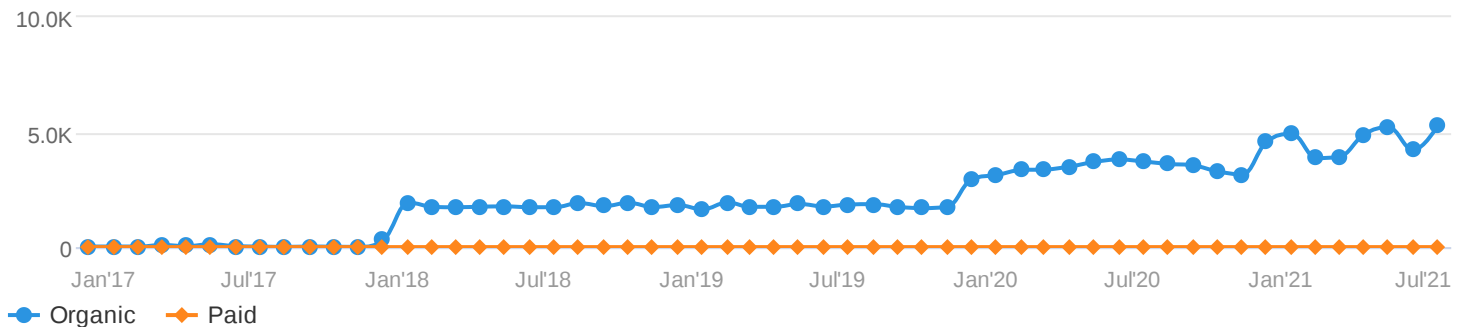


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

morganbayhotel.co.za | ZA | All time



Organic search traffic

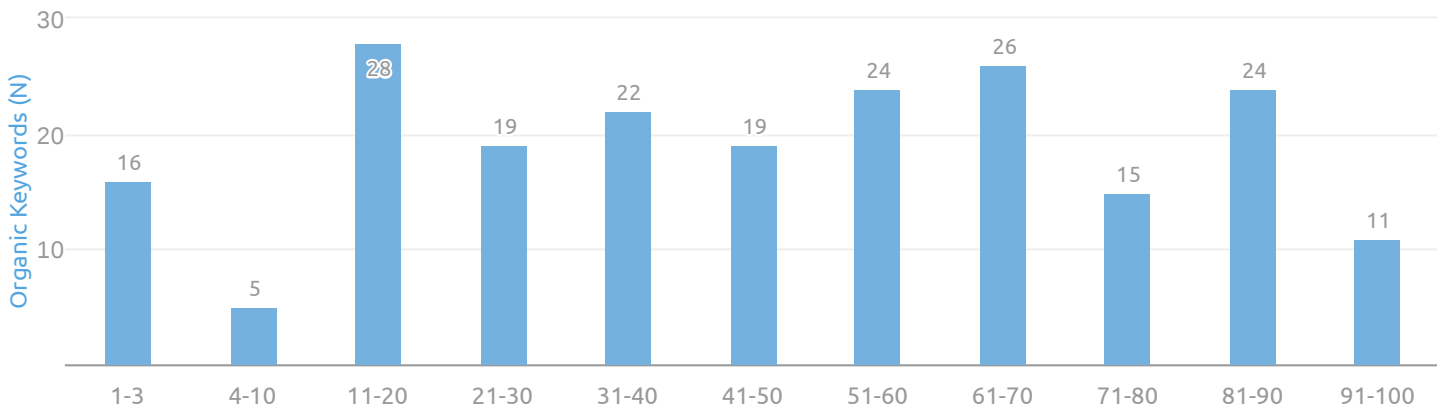
Organic Search: Top Keywords (209)

ZA | morganbayhotel.co.za

Keyword	Pos	Volume	CPC (ZAR)	Traffic
morgan bay hotel	1 (1)	2,900	1.14	44.09%
morgans bay	1 (2)	3,600	1.57	32.16%
morgan bay caravan park	1 (1)	390	1.14	5.93%
the deck	1 (1)	480	8.55	4.27%
morgans bay camping	1 (1)	390	1.85	3.47%

Organic Search: Keyword Position Distribution

ZA | morganbayhotel.co.za



Organic Search: Top Competitors (363)

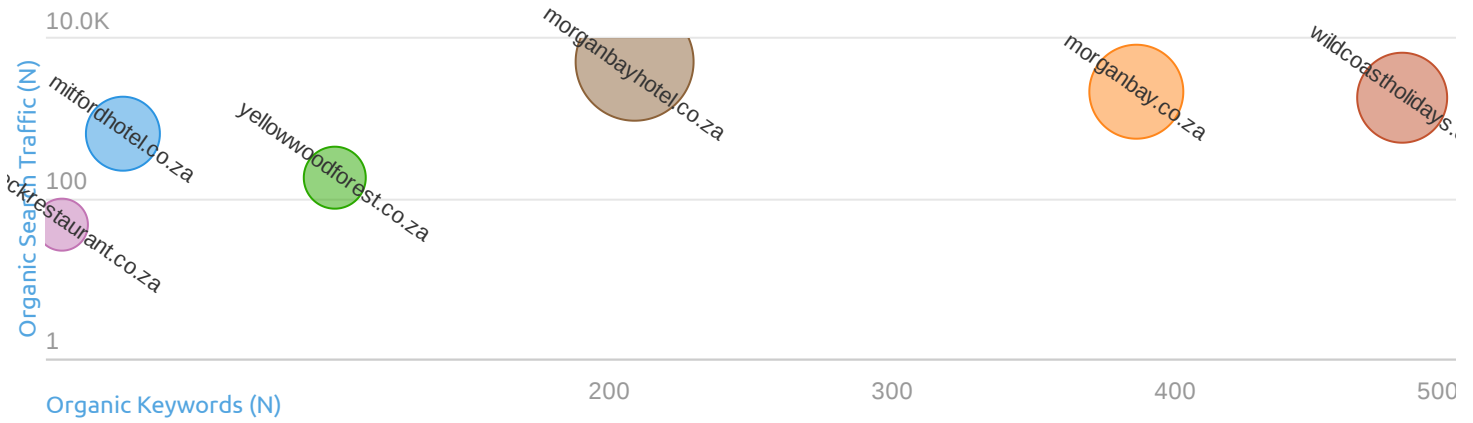
ZA | morganbayhotel.co.za

Competitor	Com. Keywords	SE Keywords	Com. Level
mitfordhotel.co.za	8	28	42%
morganbay.co.za	14	386	41%
yellowwoodforest.co.za	2	103	11%
wildcoastholidays.com	12	480	10%

Competitor	Com. Keywords	SE Keywords	Com. Level
thedeckrestaurant.co.za	3	7	10% <div style="width: 10%;"></div>

Organic Search: Competitive Position Map

ZA | morganbayhotel.co.za



Organic Branded Search

ZA | morganbayhotel.co.za

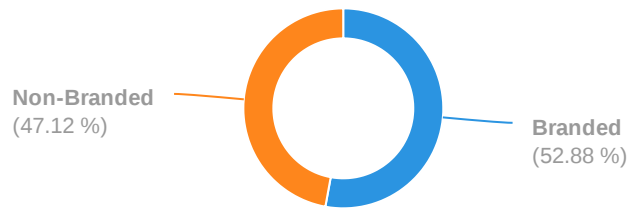
2.8K 0% TRAFFIC

Keywords 8

Branded vs Non-Branded

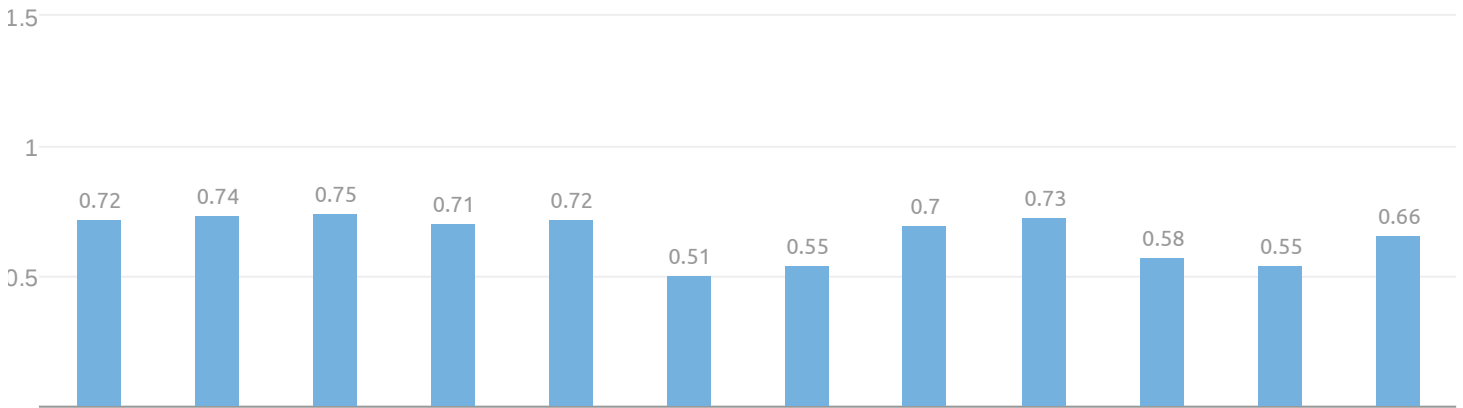
ZA | morganbayhotel.co.za

52.88% **47.12%**
 Branded Traffic Non-Branded Traffic



Organic Search: Branded Traffic Trend

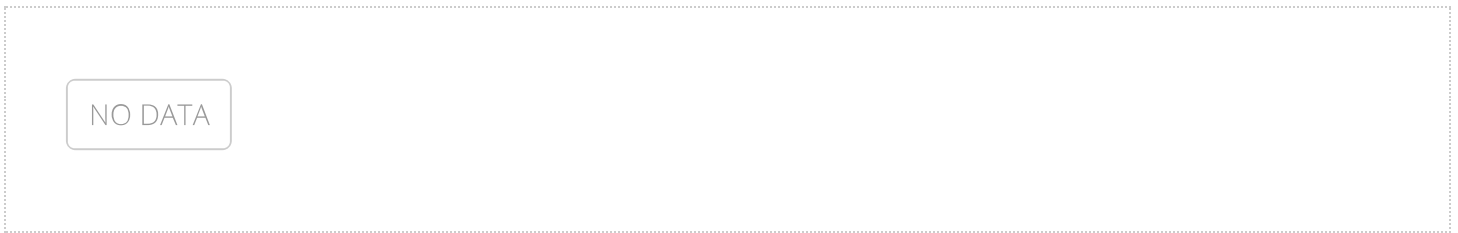
ZA | morganbayhotel.co.za



Paid search traffic

Paid Search: Top Keywords

ZA | morganbayhotel.co.za



Paid Search: Ad Copy Position Distribution

ZA | morganbayhotel.co.za



Paid Search: Top Competitors

ZA | morganbayhotel.co.za

NO DATA

Paid Search: Competitive Positioning Map

ZA | morganbayhotel.co.za

Sample Ads

ZA | morganbayhotel.co.za

NO DATA

Backlinks

Top backlinks

Root Domain: morganbayhotel.co.za

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Wild Coast Walk-unspoilt coastline https://www.trailsandtravel.co.za/walking-tours-south-africa/wild-coas...	morgan bay hotel morgan bay hotel https://www.morganbayhotel.co.za/	image
Wild Coast Walk https://www.trailsandtravel.co.za/walking-tours-south-africa/wild-coas...	https://www.morganbayhotel.co.za/	image
Morgan's Bay - delaatravel https://delaatravel.com/destination/zuid-afrika/oostelijke-kaap/wilde...	Morgan Bay Hotel http://www.morganbayhotel.co.za/	image
Morgan's Bay - delaatravel https://delaatravel.com/destination/zuid-afrika/oostelijke-kaap/wilde...	The Deck http://www.morganbayhotel.co.za/facilities/index.html	image
ARNO CARSTENS Linktree https://linktr.ee/arnocarstensmusic	Tickets - 21 Dec - Morgan Bay Hotel with Ard Matthews https://www.morganbayhotel.co.za/	-

Backlinks: Top Anchors

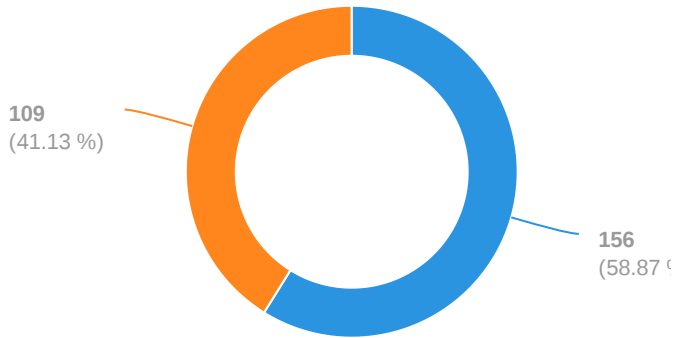
Root Domain: morganbayhotel.co.za

Anchors	Percentage	Domains	Backlinks
www.morganbayhotel.co.za	12%	25	32
Empty anchor	12%	12	31
visit website	9%	7	24
morgan bay hotel	9%	21	24
the deck	3%	9	9

Backlinks: Follow vs Nofollow

morganbayhotel.co.za

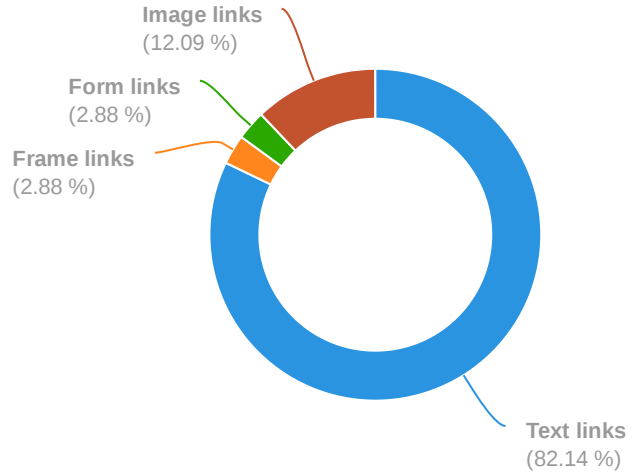
156 Follow links 109 Nofollow links



Backlinks Types

morganbayhotel.co.za

231 Text links 0 Frame links 0 Form links 34 Image links



Backlinks: Top Referring Domains

Root Domain: morganbayhotel.co.za

Root Domain	Backlinks	IP / Country
websitestatistic.com	38	67.205.3.219
motiv8rs.com	31	104.21.85.159
ectour.org.za	11	154.0.172.170
wildcoastholiday.co.za	9	154.0.172.170
advancedsitestats.com	9	104.28.4.230

Backlinks: Top Indexed Pages

Root Domain: morganbayhotel.co.za

Title and URL	Domains	Backlinks
Morgan Bay Hotel http://www.morganbayhotel.co.za/	58	88
http://www.morganbayhotel.co.za/facilities/index.html	7	7
http://www.morganbayhotel.co.za/camping/index.html	5	7
http://morganbayhotel.co.za/	4	4
http://www.morganbayhotel.co.za/accommodation/self-catering.html	2	2

Display advertising

Display Advertising: Top Publishers (5)

Publishers	Ads	Image	HTML	Text
visitconnecticut.com	1	0	0	1
marching.com	1	0	0	1
villageofclinton.com	1	0	0	1
fyifly.com	1	0	0	1
ny-pictures.com	1	0	0	1

Display Advertising: Landing Pages (1)

morganbayhotel.co.za

Landing	Times seen
http://www.morganbayhotel.co.za	6

Display Advertising: Sample Text Ads (2)

morganbayhotel.co.za

[Hotels in London](#)

Ad morganbayhotel.co.za

Hotel Reviews and Information London hotels reviews, information

[Hotels in London »](#)

Ad morganbayhotel.co.za

Hotel Reviews and Information London hotels reviews, information

Display Advertising: Sample Image Ads

morganbayhotel.co.za

