



Domain Overview (Desktop)

olivewoodestate.com

Organic Search: Summary

ZA | olivewoodestate.com

1.1K -11% TRAFFIC

SEMrush Rank	38.1k	
Keywords	138	1%
Traffic Cost	1.7KR	-6%

Backlinks: Summary

Root Domain: olivewoodestate.com

134 TOTAL BACKLINKS

Referring Domains	59
Referring IPs	68

Paid Search: Summary

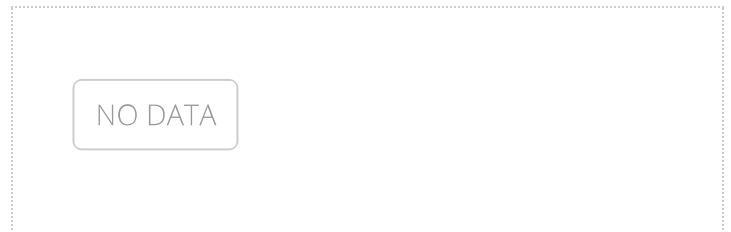
ZA | olivewoodestate.com

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	0R	0%

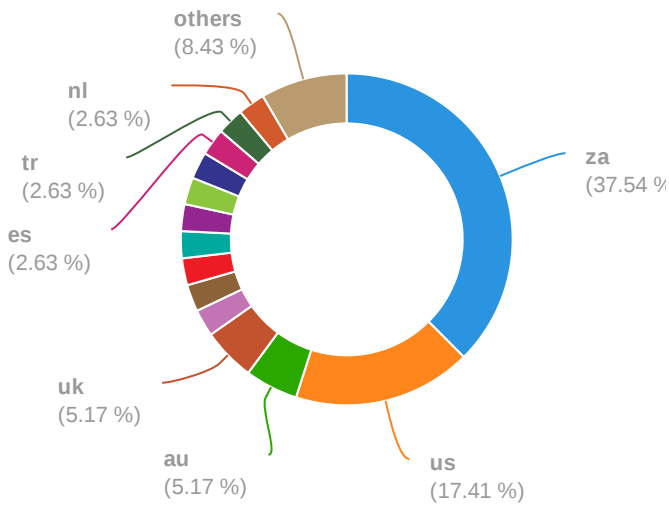
Display Advertising: Summary

olivewoodestate.com

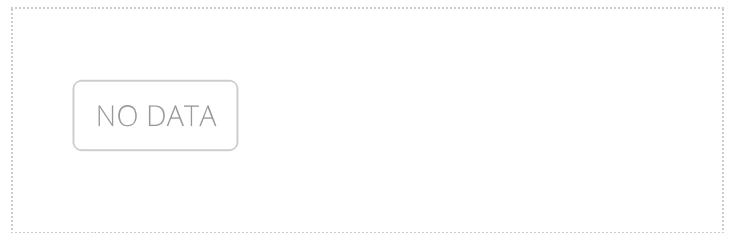


Organic Search: Keywords By Country

olivewoodestate.com

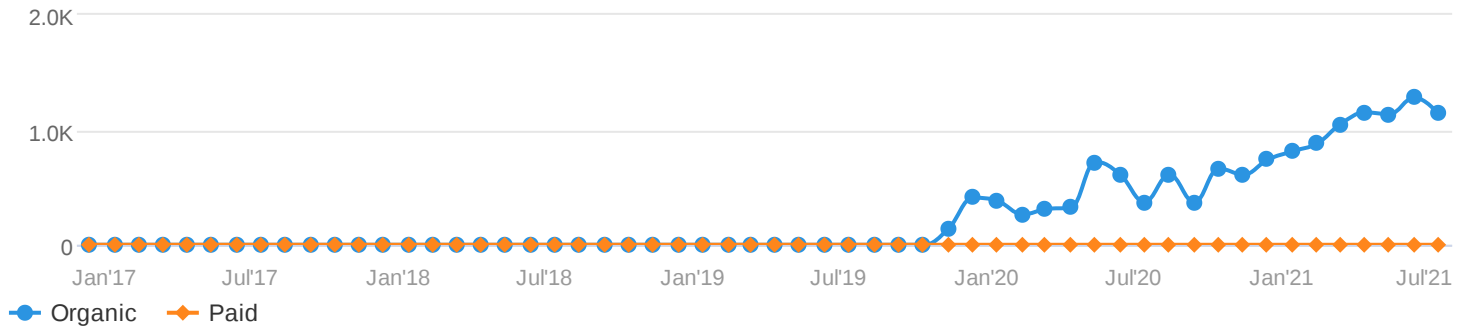


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

olivewoodestate.com | ZA | All time



Organic search traffic

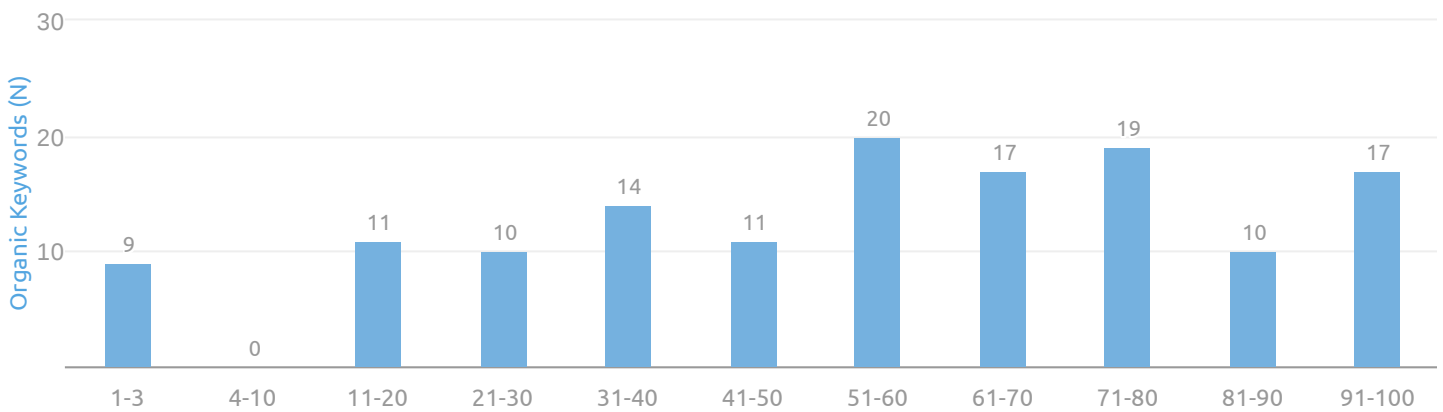
Organic Search: Top Keywords (138)

ZA | olivewoodestate.com

Keyword	Pos	Volume	CPC (ZAR)	Traffic
olive wood	1 (1)	880	0.00	36.19%
olivewood golf estate	1 (1)	320	3.42	22.43%
olivewood estate	2 (2)	1,600	0.86	18.22%
olive wood	2 (2)	880	0.00	9.99%
olivewood estate east london	1 (1)	110	5.99	7.71%

Organic Search: Keyword Position Distribution

ZA | olivewoodestate.com



Organic Search: Top Competitors (159)

ZA | olivewoodestate.com

Competitor	Com. Keywords	SE Keywords	Com. Level
olivewoodestate.co.za	5	186	40%
olivewooddevelopment.co.za	3	7	28%
olivewoodvillage.co.za	2	23	19%
behome.com	1	27	14%

Competitor	Com. Keywords	SE Keywords	Com. Level
woodassistant.com	1	23	12% <div style="width: 12%;"></div>

Organic Search: Competitive Position Map

ZA | olivewoodestate.com



Organic Branded Search

ZA | olivewoodestate.com

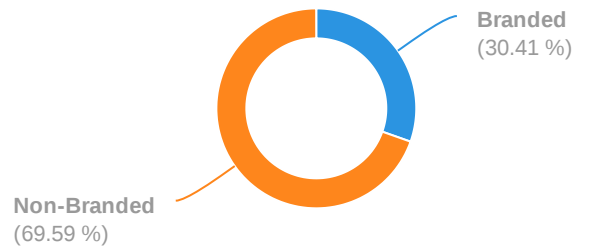
347 0% TRAFFIC

Keywords 4

Branded vs Non-Branded

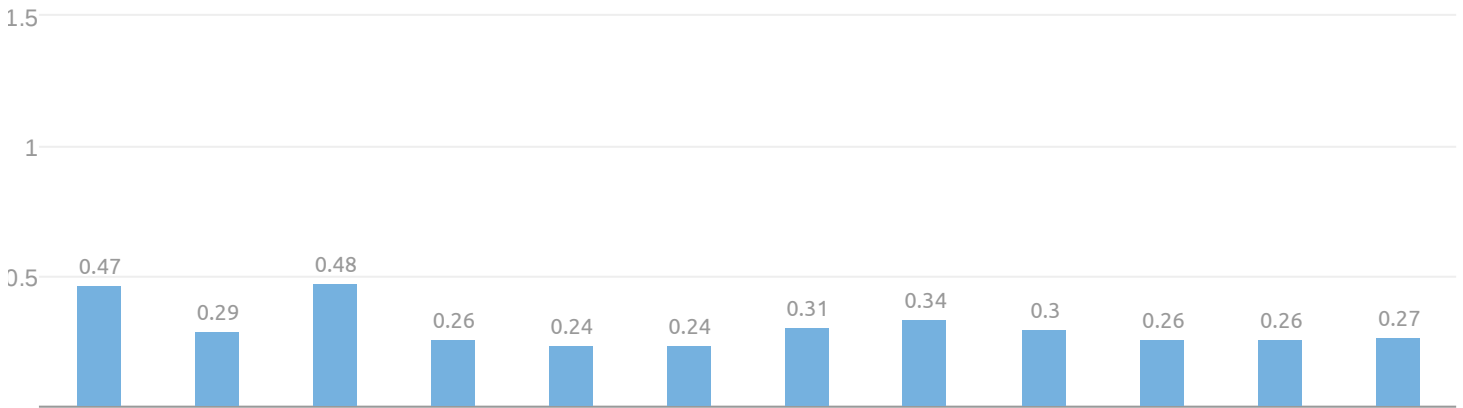
ZA | olivewoodestate.com

30.41% Branded Traffic
69.59% Non-Branded Traffic



Organic Search: Branded Traffic Trend

ZA | olivewoodestate.com



Paid search traffic

Paid Search: Top Keywords

ZA | olivewoodestate.com



Paid Search: Ad Copy Position Distribution

ZA | olivewoodestate.com



Paid Search: Top Competitors

ZA | olivewoodestate.com

NO DATA

Paid Search: Competitive Positioning Map

ZA | olivewoodestate.com

Sample Ads




ZA | olivewoodestate.com

NO DATA

Backlinks

Top backlinks

Root Domain: olivewoodestate.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Olivewood Private Estate & Golf Club (East London) - 2020 All You Nee... https://www.tripadvisor.co.za/Attraction_Review-g312556-d15147296...	Website http://olivewoodestate.com/golf/	
Caroline Jack on Behance https://www.behance.net/keylinedesign	Olivewood Private Estate → http://www.olivewoodestate.com/	
worldwidetopside.com: Website list-470 https://www.worldwidetopside.com/2021/01/website-list-470.html	olivewoodestate https://olivewoodestate.com/	-
Olivewood Private Estate & Golf Club • Starttijden en Beoordelingen ... https://www.leadingcourses.com/nl/clubs/afrika+zuid-afrika+oost-kaa...	http://olivewoodestate.com/space-to-play/	-
Golf Course Halfway House Menu https://www.best-online-courses.com/golf-course-halfway-house-menu/	https://olivewoodestate.com/ https://olivewoodestate.com/	

Backlinks: Top Anchors

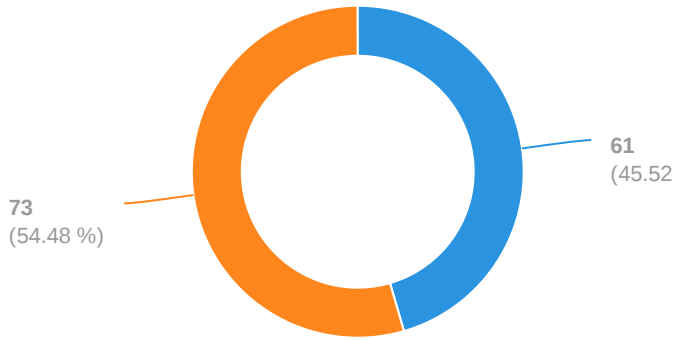
Root Domain: olivewoodestate.com

Anchors	Percentage	Domains	Backlinks
Empty anchor	22%	6	31
go now	12%	7	17
olivewoodestate.com	7%	6	10
website	5%	6	7
course detail	5%	1	7

Backlinks: Follow vs Nofollow

olivewoodestate.com

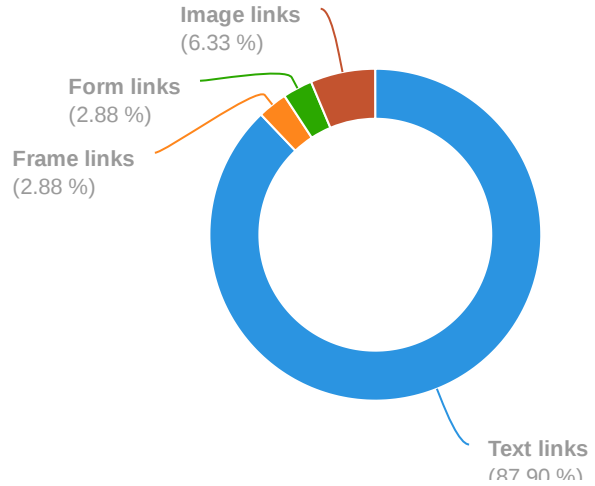
61 Follow links 73 Nofollow links



Backlinks Types

olivewoodestate.com

125 Text links 0 Frame links 0 Form links 9 Image links



Backlinks: Top Referring Domains

Root Domain: olivewoodestate.com

Root Domain	Backlinks	IP / Country
leadingcourses.com	25	3.126.128.194
onlinecourseschools.com	14	104.21.49.162
getonlinecourses.net	8	172.67.152.216
motiv8rs.com	5	172.67.207.85
golfvistas.com	5	35.246.6.109

Backlinks: Top Indexed Pages

Root Domain: olivewoodestate.com

Title and URL	Domains	Backlinks
https://olivewoodestate.com/	20	34
Olivewood Private Estate & Golf Club - Golf - Olivewood Private Estate & Golf Club http://olivewoodestate.com/golf/	13	13
http://olivewoodestate.com/	8	10
http://www.olivewoodestate.com/	7	10
https://olivewoodestate.com/golf/course-layout/	7	12

Display advertising

Display Advertising: Top Publishers

olivewoodestate.com

NO DATA

Display Advertising: Landing Pages

olivewoodestate.com

NO DATA

Display Advertising: Sample Text Ads

olivewoodestate.com

NO DATA

Display Advertising: Sample Image Ads

olivewoodestate.com

NO DATA