



Domain Overview (Desktop)

pranalodge.co.za

Organic Search: Summary

ZA | pranalodge.co.za

1.2K -3% TRAFFIC

SEMrush Rank	36.0k	
Keywords	169	-3%
Traffic Cost	1.2KR	-5%

Paid Search: Summary

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0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	0R	0%

Backlinks: Summary

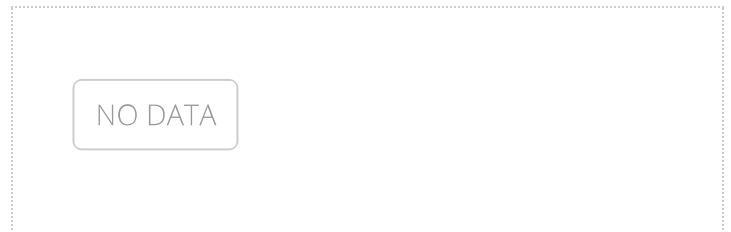
Root Domain: pranalodge.co.za

530 TOTAL BACKLINKS

Referring Domains	105
Referring IPs	106

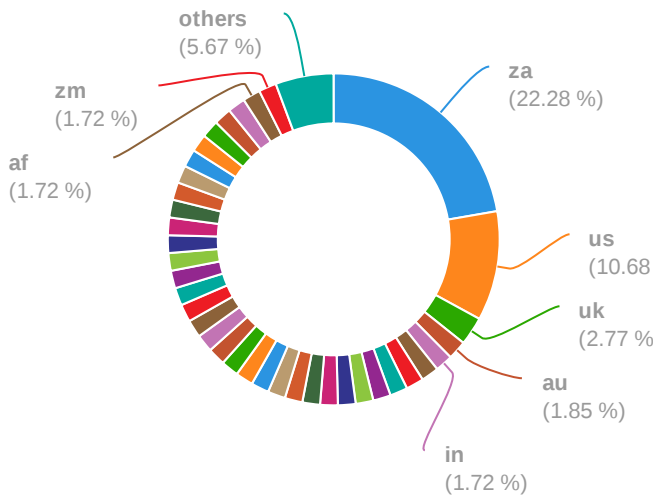
Display Advertising: Summary

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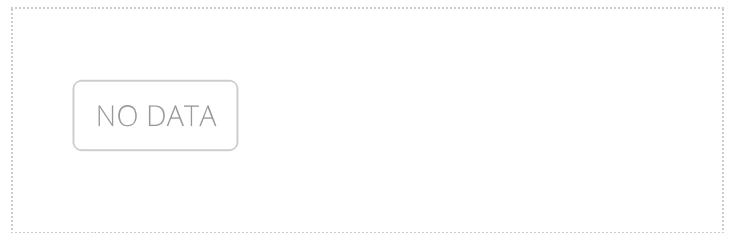


Organic Search: Keywords By Country

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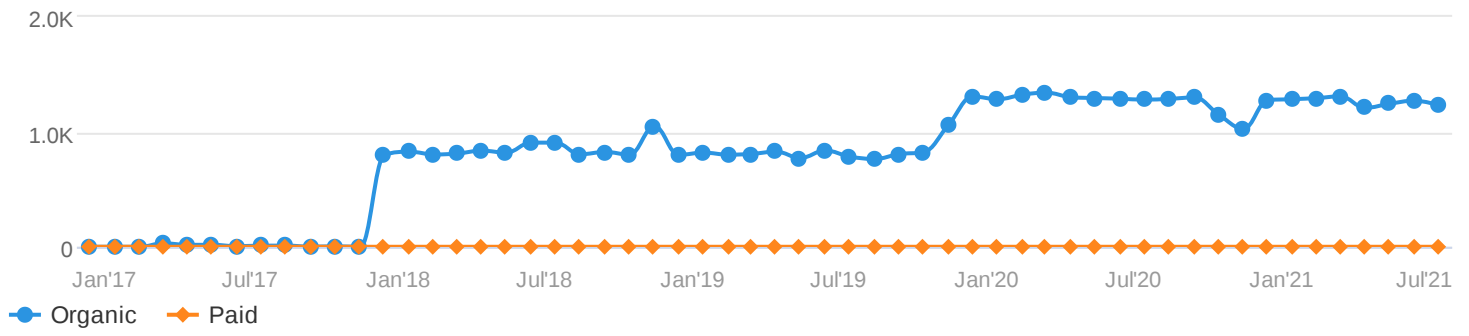


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

pranalodge.co.za | ZA | All time



Organic search traffic

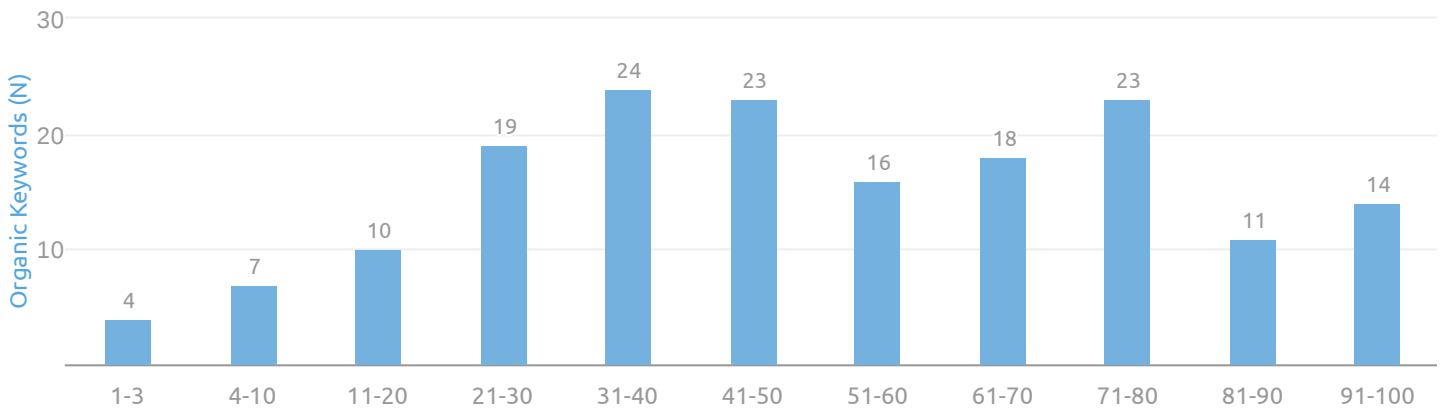
Organic Search: Top Keywords (169)

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Keyword	Pos	Volume	CPC (ZAR)	Traffic
prana lodge	1 (1)	1,300	1.00	84.41%
prana lodge winter specials	1 (1)	90	0.00	5.84%
prana	2 (2)	390	0.00	4.05%
spa in east london	12 (12)	1,000	1.57	1.05%
massage spa	29 (29)	6,600	1.85	0.73%

Organic Search: Keyword Position Distribution

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Organic Search: Top Competitors (189)

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Competitor	Com. Keywords	SE Keywords	Com. Level
bodypampersalon.co.za	4	15	21%
radiantdayspa.co.za	4	25	21%
emeraldspa.co.za	4	25	20%
miarestate.co.za	3	33	15%

Competitor	Com. Keywords	SE Keywords	Com. Level
thestageshoreditch.com	4	14	14% <div style="width: 14%;"></div>

Organic Search: Competitive Position Map

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Organic Branded Search

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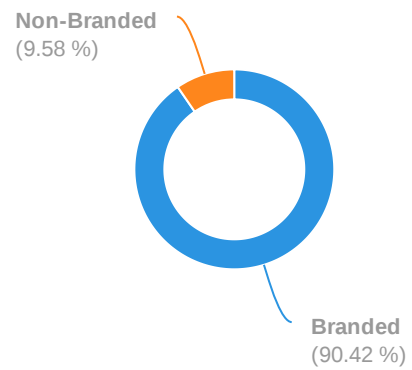
1.1K 0% TRAFFIC

Keywords 3

Branded vs Non-Branded

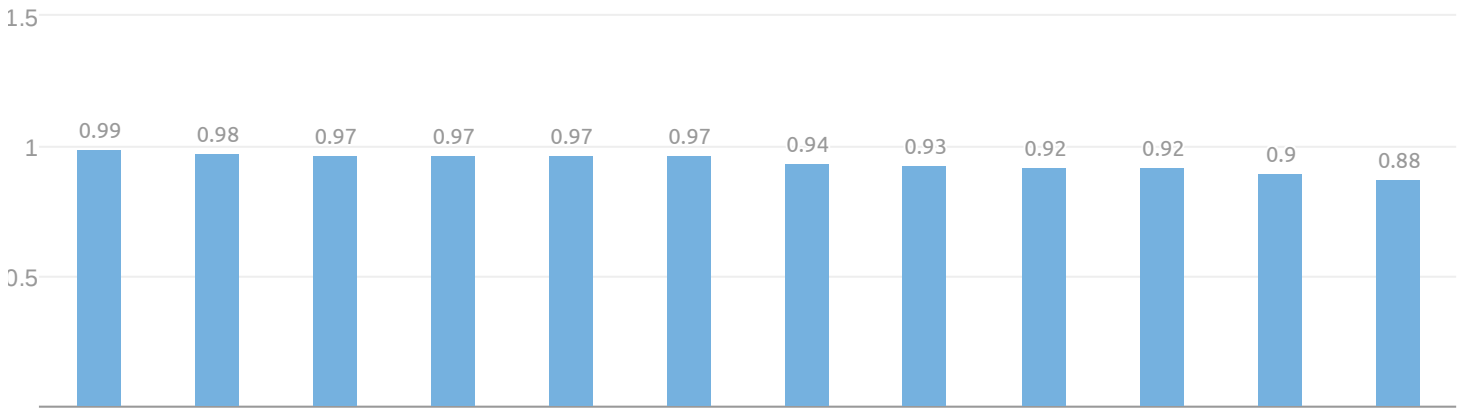
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90.42% 9.58%
 Branded Traffic Non-Branded Traffic



Organic Search: Branded Traffic Trend

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Paid search traffic

Paid Search: Top Keywords

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Paid Search: Ad Copy Position Distribution

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Paid Search: Top Competitors

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Paid Search: Competitive Positioning Map

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Sample Ads

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Backlinks

Top backlinks

Root Domain: pranalodge.co.za

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Ten Perfect Places to Propose in South Africa https://www.tripsavvy.com/perfect-proposal-spots-in-south-africa-145...	Prana Lodge, Chintsa http://www.pranalodge.co.za/	image
From West to Wild: A coastal adventure in South Africa The Independ... https://www.independent.co.uk/travel/africa/west-wild-coastal-adven...	pranalodge.co.za http://pranalodge.co.za/	image
The Family Travel Network http://www.familytravelnetwork.com/articles/family_go_wild_south_a...	Prana Lodge https://www.pranalodge.co.za/	-
The Family Travel Network http://www.familytravelnetwork.com/articles/family_go_wild_south_a...	Prana Lodge http://www.pranalodge.co.za/	-
Prana Lodge - East London, South Africa Meeting Rooms & Event Spac... https://www.northstarmetingsgroup.com/Meeting-Event-Venues/Eas...	www.pranalodge.co.za https://www.pranalodge.co.za/	-

Backlinks: Top Anchors

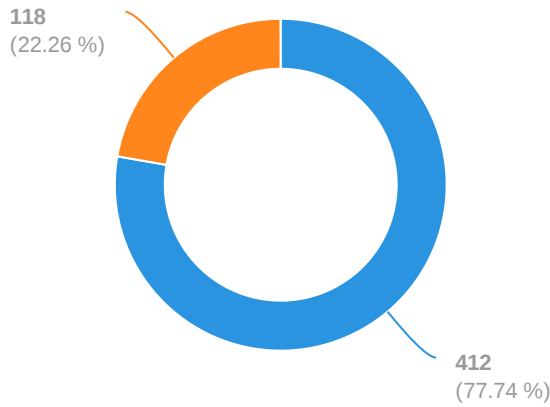
Root Domain: pranalodge.co.za

Anchors	Percentage	Domains	Backlinks
prana lodge	18%	29	98
www.pranalodge.co.za	12%	20	63
visit website	5%	7	28
http://www.pranalodge.co.za/	5%	9	24
prana lodge, chintsa	4%	2	21

Backlinks: Follow vs Nofollow

pranalodge.co.za

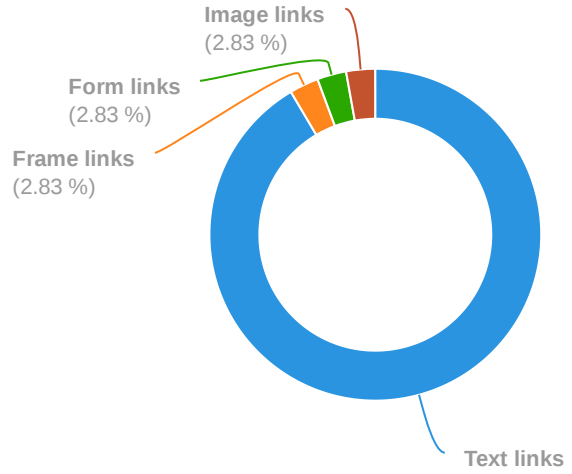
412 Follow links 118 Nofollow links



Backlinks Types

pranalodge.co.za

524 Text links 1 Frame links 0 Form links 5 Image links



Backlinks: Top Referring Domains

Root Domain: pranalodge.co.za

Root Domain	Backlinks	IP / Country
electru.de	59	81.169.184.185
luxuryhotelawards.com	35	178.62.8.81
g-switch.org	29	172.67.143.167
africainstantbooking.com	25	72.52.141.101
ectour.org.za	24	154.0.172.170

Backlinks: Top Indexed Pages

Root Domain: pranalodge.co.za

Title and URL	Domains	Backlinks
http://www.pranalodge.co.za/	70	249
Prana Lodge - Luxury Accommodation in Chinsta, Wild Coast https://www.pranalodge.co.za/	8	12
http://pranalodge.co.za/	6	10
https://www.pranalodge.co.za/en-gb	5	7
https://pranalodge.co.za/	2	7

Display advertising

Display Advertising: Top Publishers

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NO DATA

Display Advertising: Landing Pages

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NO DATA

Display Advertising: Sample Text Ads

pranalodge.co.za

NO DATA

Display Advertising: Sample Image Ads

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NO DATA