



Organic Research: Overview (Desktop)

olivewoodestate.com

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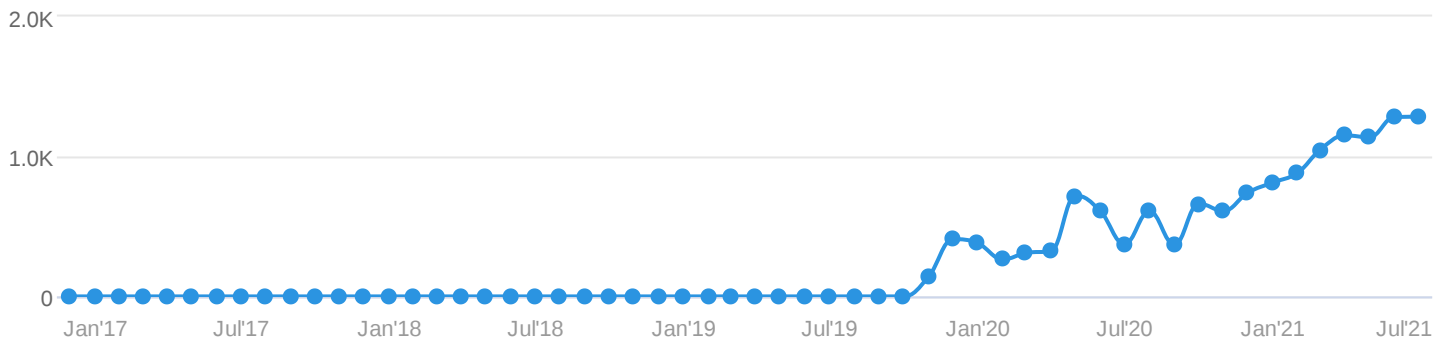
Organic Search: Summary

ZA | olivewoodestate.com

Traffic	1.3K	0%
Keywords	138	1%
Traffic Cost	1.8KR	0%
Branded Traffic	347	0%
Non-Branded Traffic	937	0%

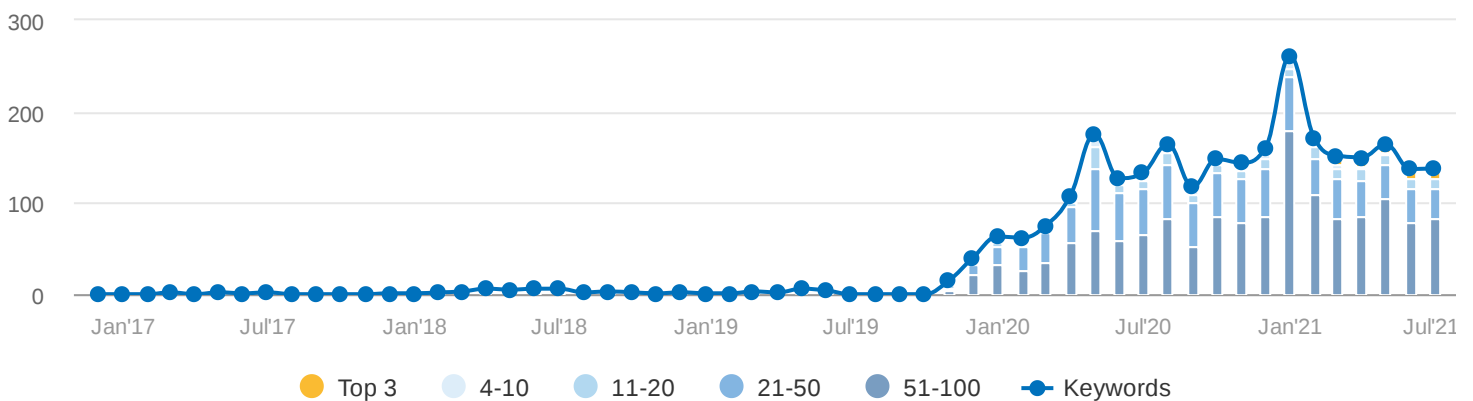
Organic Search: Traffic chart

olivewoodestate.com | ZA | All time



Organic Search: Keywords chart

olivewoodestate.com | ZA | All time



Organic Search: Top Keywords (138)

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Keyword	Pos	Volume	CPC (ZAR)	Traffic
olive wood	1 (1)	880	0.00	32.16%
olivewood golf estate	1 (1)	320	3.42	19.93%
olivewood estate	2 (2)	1,600	0.85	16.19%
olivewood estate	3 (3)	1,600	0.85	11.21%
olive wood	2 (2)	880	0.00	8.87%

Organic Search: Top Position Changes

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New Keywords	Pos	Volume	Traffic %
pro estates	75	90	< 0.01

Organic Search: Top Pages

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URL	Traffic %	Keywords
https://olivewoodestate.com/	78.42	76
https://olivewoodestate.com/dining/the-restaurant/	20.09	2
https://olivewoodestate.com/property/overview/	0.70	4
https://olivewoodestate.com/events/weddings-and-functions/	0.46	7
https://olivewoodestate.com/contact/	0.15	1

Organic Search: Top Subdomains

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Subdomain	Traffic %	Keywords
olivewoodestate.com	100.00	138

Organic Search: Top Competitors (159)

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Competitor	Com. Keywords	SE Keywords	Com. Level
olivewoodestate.co.za	5	187	41%
olivewooddevelopment.co.za	3	7	25%

Competitor	Com. Keywords	SE Keywords	Com. Level
olivewoodvillage.co.za	2	26	18%
noldor.co.za	1	9	14%
behome.com	1	27	14%

Organic Search: Competitive Position Map

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