



Organic Research: Overview (Desktop)

olivewoodestate.com

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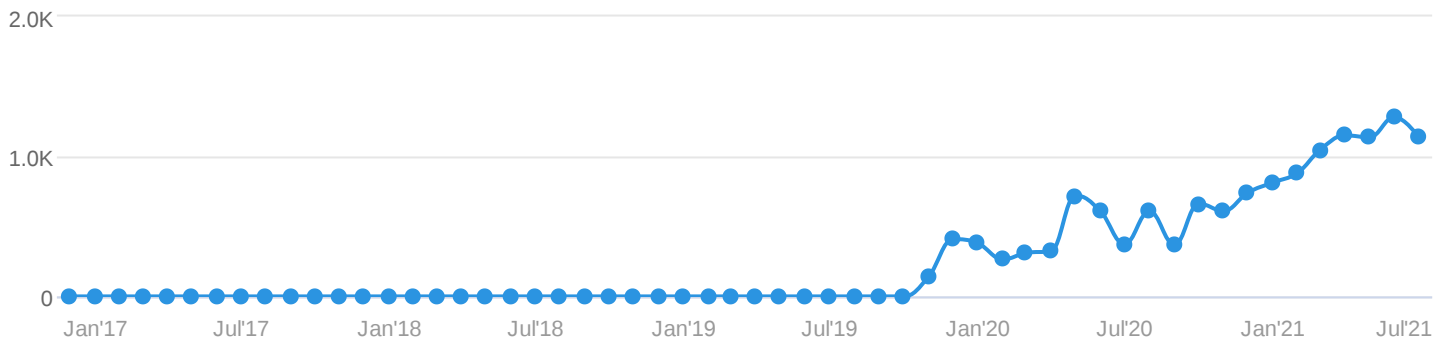
Organic Search: Summary

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Traffic	1.1K	-11%
Keywords	138	1%
Traffic Cost	1.7KR	-6%
Branded Traffic	347	0%
Non-Branded Traffic	794	-15%

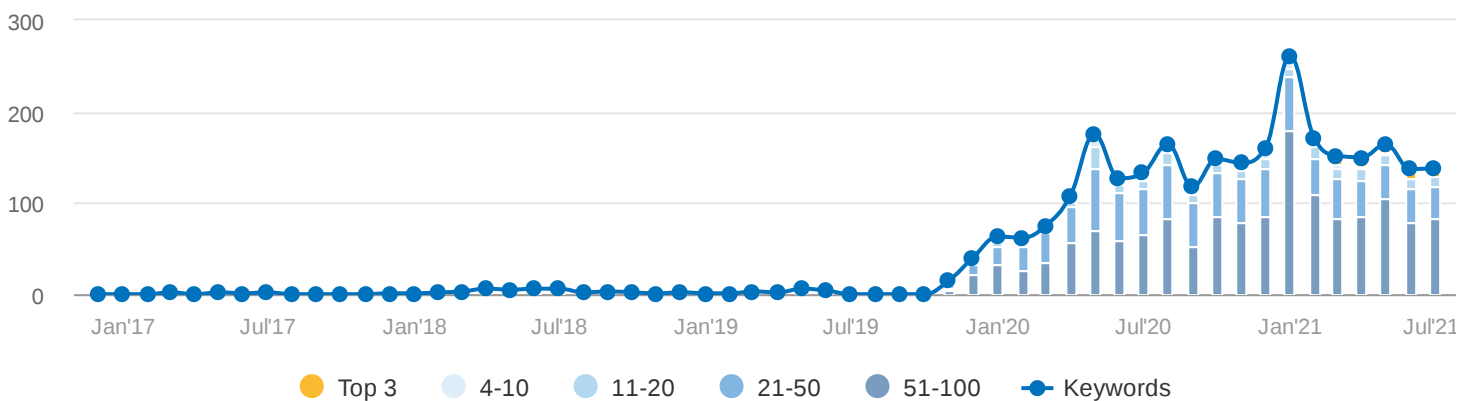
Organic Search: Traffic chart

olivewoodestate.com | ZA | All time



Organic Search: Keywords chart

olivewoodestate.com | ZA | All time



Organic Search: Top Keywords (138)

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Keyword	Pos	Volume	CPC (ZAR)	Traffic
olive wood	1 (1)	880	0.00	36.19%
olivewood golf estate	1 (1)	320	3.42	22.43%
olivewood estate	2 (2)	1,600	0.86	18.22%
olive wood	2 (2)	880	0.00	9.99%
olivewood estate east london	1 (1)	110	5.99	7.71%

Organic Search: Top Position Changes

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New Keywords	Pos	Volume	Traffic %
restaurants in east london	32	1,900	0.08
olive green dresses south africa	61	90	< 0.01
avonddans country estate	61	90	< 0.01
wooden houses east london	60	90	< 0.01
east london hotel	49	1,900	< 0.01

Organic Search: Top Pages

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URL	Traffic %	Keywords
https://olivewoodestate.com/	88.25	79
https://olivewoodestate.com/dining/the-restaurant/	9.99	1
https://olivewoodestate.com/property/overview/	0.78	4
https://olivewoodestate.com/events/weddings-and-functions/	0.52	7
https://olivewoodestate.com/contact/	0.17	1

Organic Search: Top Subdomains

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Subdomain	Traffic %	Keywords
olivewoodestate.com	100.00	138

Organic Search: Top Competitors (159)

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Competitor	Com. Keywords	SE Keywords	Com. Level
olivewoodestate.co.za	5	186	40%
olivewooddevelopment.co.za	3	7	28%
olivewoodvillage.co.za	2	23	19%
behome.com	1	27	14%
woodassistant.com	1	23	12%

Organic Search: Competitive Position Map

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